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## Black friday 2020 deals amazon uk

Black Friday may have been and gone for 2020 but Cyber Monday has officially arrived, with Amazon continuing its business in earnest, giving you one last chance to pick up a bargain. While Black Friday used to be a one-day sales event, Amazon has turned it into a two-week shopping extravaganza this year, having already lowered prices on a variety of items (in more detail below). The online shopping giant has built a reputation for going all-out for Black Friday and Cyber Monday, and has been doing since it introduced November's sales events to the UK back in 2013. Last year alone, customers saved over £40 million in Amazon's Black Friday sales, and we expect this year to be no different. Amazon has a slight advantage over its competitors as well. It's not only one of the world's most trusted retailers, but its extremely popular private label edifices (Echo Dots, Fire tablets, etc) are Christmas gift favorites, and regularly go on sale during the Black Friday and Cyber Monday shopping period. Online retailers have been offering daily discounts on products for more than a week, with deals on TVs, headphones, tablets, laptops and smart home devices. Here is our pick of Amazon's best Cyber Monday 2020 deals. Best Amazon Cyber Monday 2020 deals today

1. Oral-B Genius 9000 Toothbrush Was £299.99, now £77.99 This toothbrush from Oral-B has six brushing modes and a pressure sensor that notifies you when you brush too hard, so you can be kinder to your gums. Oral-B toothbrushes remove up to 100 percent more plaque than a standard manual one, so there's never been a better time to jump ships – especially now they're a fraction of the price. If you're looking for something a little cheaper, there's also the Oral-B Smart 6 6000 that's similar but only comes with two extra heads and a less extravagant case (was £219.99, now £54.99.) Buy Now
2. Apple AirPods Were £159, now £124.37 Apple has revolutionised the way we listen to music through the invention of AirPods. You nifty little headphones are wireless and connect to your device via Bluetooth, which means you can easily listen to music on the go. They also have a built-in Siri, which means you can change songs with voice command. Elsewhere on the site, the newer AirPods Pro is also in Black Friday sales - at £199, down from £249. These wireless headphones go a step further because they are noise-cancelling, providing a more immersive experience. They are also sweat and water repellent, which means you can use them while on a jog or in the bath. Buy now
3. Brand new Echo Dot (4th generation) Was £49.99, now £28.99 The all-new Echo Dot is the most beautiful one yet with its spherical design helping to transmit sound longer than ever before. You can get it on your own in a stack of the popular Fire TV stick (was £89.98, now £49) or if you're looking to put it on your nightstand you might want to Echo Dot with clock, which looks exactly the same but has a small LED clock LED clock it and costs £10 more. Buy now
4. COULAX Wake Up Light Was £39.99, now £34.99 Wake up naturally with a sunrise simulation on this LED light, with gradually increasing brightness to ease you into your day. During the day, this wake-up light works well as a bedside lamp and in the evening the light gradually dims, helping you slip off. For a day only, this best-selling candle is one of Amazon's Lightning Deals, at a fraction of the cost. Buy Now
5. Find: The best wake up light for you in winter
5. Finlaggan Cask Strength Single Malt Scotch Whisky 70 cl Was £43.84, now £38 Time to refill the bar cart: this single malt scotch whisky, which is made from a top secret recipe from a selected distillery, is in Black Friday sales with a 13% discount. With its distinctive sweet, smoky taste and smooth finish with a hint of lemon, Finlaggan is loved by both experts and new-to-whisky drinkers. It's a blend of whiskey worth experimenting with at this price too – and makes a particularly good Carnivale cocktail. Buy now
6. Shark Upright Vacuum Cleaner [NV681UKT] Was £299.99, now £149.99 Shark vacuum cleaner is the latest trend to sweep vacuuming world. This upright vacuum makes cleaning your home as stress-free as possible, and its anti-hair shroud technology is a special advantage for pet-owners. Buy Now
7. Read: Our guide to the very best vacuum cleaners
7. AncestryDNA Kit Was £89, now £49 Always wanted to trace your family lineage? Complete this kit (it only takes a few simple steps) and in six to eight weeks you can find out everything from your origins in over 1,000 regions to the most connected to living relatives, to in-depth historical insights that connect you to the places in the world where your story started. Buy now
8. Braun IPL Silk Expert Pro 3 PL3132, Permanent Visible Laser Hair Removal Was £424.99, now £179.99 If you're tired of having to shave every time you get in the shower, now would be the perfect time to invest in Braun's IPL hair removal drive. Silk Expert Pro 3 promises hair reduction in just 4 weeks and its precision head accessories allow for careful treatment with laser hair removal for smaller areas, such as the upper lip. Buy now
9. Shark Upright Vacuum Cleaner [NZ801UK] Powered Lift-Away with Anti Hair Wrap Technology Was £329.99, now £229.99 Now we spend more and more time at home, our floors and carpets getting dirtier than ever before – or at least, we notice it more than before. The good news? You can save £100 on this brilliant upright vacuum cleaner from Shark today – a bargain, given its Anti Hair Wrap Technology is actively removing hair from the brush-roll that it cleans. Buy now
10. Fire TV Stick 4K Was £49.99, now £29.99 The Fire TV stick allows you to use Alexa's voice remote control to play your favourite shows in Ultra High Definition. Stream your favorite SHOWS from BBC iPlayer, Netflix, Prime Video, All 4, Disney and others (subscription fees may apply). Besides watch programs, you can use use to dim the lights, control the weather and stream music. Buy Now
11. Read More: Best Cyber Monday TV Deals
11. Philips Sonicare ProtectiveClean 4300 Was £139.99, now £49.99 Oral-B is not the only one offering deals on toothbrushes. - Philips Sonicare ProtectiveClean 4300 toothbrush is currently 64 per cent off, at £49.99. This electric toothbrush has a pressure sensor to let you know when you brush too hard and a smart brush head that alerts you when you need to change it, making it an ideal buy for anyone who wants to protect these pearly whites. Buy Now
12. Read: The Telegraph's pick of the best electric toothbrushes
12. Kindle Oasis - Gold Was £259.99, now £199.99 If you have too many books to fit on your bookshelves, it might be time you got a Kindle. The Paperwhite stands out from previous Kindle models because it has an adjustable warm light setting, allowing you to move your screen color from white to amber (to give you the real reading-by-candlelight feel). It is also waterproof, giving you peace of mind for when you want to read in the bath. The Kindle feels like a real book, with E link technology giving you quick side answers, and there are millions of books, magazines and audiobooks (it's compatible with Audible) to choose from. The original Kindle model is another great option. It's also in sales, at a fraction of the cost - £49.99, down from £69.99. Buy Now
13. Read: our guide to the best e-readers
13. Philips Hue Smart Bulb Twin Pack with Smart Button Was £57.98, now £39.99 As our homes get smarter, this set of smart lights lets you turn on, turn off or dim the lights with your voice – simply connect it to your Amazon Alexa, Apple HomeKit or Google Home device. You can even control the lights remotely using an app, where you can choose from over 50,000 shades of light, creating a warmer or more relaxed atmosphere, depending on the time of day. Today, this set of smart light bulbs also comes with a portable Philips smart button, which means you can control the light in your room at the touch of a button. Elsewhere on Amazon, for a slightly cheaper price, the Alexa Wifi Smart Bulb is also on offer, at £12.99, down from £17.50. Buy now
14. Fire HD 10 Tablet Was £149.99, now £89.99 Perfect for taking on a flight, propping up on your countertop as you cook, or simply to do some online shopping on the couch, this ten-inch tablet is bound to become one of your most widely used gadgets. It has an impressively long battery life of 12 hours, which means you can browse, watch videos, read and listen to music at your leisure. Plus, the front and rear cameras also allow you to use this tablet to video call friends or take and send photos. This model has 32GB of storage space, but if you want more, you can choose the 64GB Fire HD 10 tablet, which is also in Black Friday sales at £119.99, down from £1 Buy now
15. Echo Show 8 Was £119.99, now £59.99 Makes managing your day so much easier with the Alexa Echo Show. Not only can it make video video and messages, you can ask it to view TV shows, movies or news, control your smart home devices remotely and even cook along with the help of step-by-step recipes. Buy Now

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